

“One need only bear witness to a caregiver’s touch to appreciate its power.”

Ceca Caregiver Award Snapshot

Ceca Foundation (pronounced See’-ka) is a 501(c)3 charity that partners with healthcare communities, possibly such as yours, to **recognize and reward their caregivers** who go above and beyond to provide exceptional care.

As either a stand-alone or complementary program, we help create a powerful peer-to-peer culture of recognition and teamwork. Our state-of-the-art technology and behavioral techniques are **tailored to skilled nursing facilities, rehab centers, hospice and hospitals.**

We consider **all employees** in a healthcare community as “caregivers,” so all staff members are eligible for the monthly or quarterly Ceca Award at each of our partners. Facilitated by easy-to-use technology, our program recognizes **specific, high-touch acts of care** that directly impact the patient. In this way, we differ from general-purpose employee engagement programs and professional awards.

Ceca’s charitable program also offers an array of institutional benefits – lower *staff turnover costs*, improved *safety and quality of care*, and increased *patient satisfaction scores*. Selected new healthcare partners may enjoy the following benefits:

- Staff-wide engagement and recognition.
Our unique technology encourages *all staff, patients and families* to participate. In addition to monthly or quarterly Ceca Award honorees who receive cash awards, another 25-30% of staff are nominated and *recognized publicly* over the year.
- Alignment with your organization objectives.
Performance metrics support higher employee engagement and teamwork, improved Net Promoter Scores and better retention of key staff.
- Charitably-financed, turnkey and independent.
Ceca operates the program and underwrites most funding requirements. The program includes Ceca’s proprietary software platform, network services, engagement support, and cash awards for honorees. This ensures program continuity, and frees-up scarce resources for other priorities.



Award nominations made by staff using our mobile app are posted on TVs placed in high traffic areas.

If you’re looking for a fresh, new way to honor your caregivers – or simply complementing any existing recognition programs – Ceca’s program may work for you. Details and an application are at www.cec.foundation.org, or call 202-719-8042. As a 501(c)3 charity, we also welcome donors and volunteers who can help support our mission. Thanks for participating in whatever way you can.

Testimonials



June 2015 Award Ceremony at Knollwood Army Distaff Center, Washington DC

“Ceca’s mission fits perfectly in-line with our goal of providing exceptional, compassionate care for our residents. Our staff deserves to be recognized when they fulfill that goal, and Ceca is there every step of the way helping manage the program.”

~ **La’Keshia McAllister, Administrator, Carroll Manor (Ascension Health), Washington, DC**

“We’ve participated in Ceca’s Caregiver Award Program for several years now. It’s hard to fully describe the impact on our staff, who benefit greatly from the ability to support one another and improve teamwork and communication. And not just our front-line staff—that all departments and roles are recognized shows we all play a critical role.”

~ **Mary Savoy, Administrator, Forest Hills, Washington, DC**

“Our residents love to see their favorite caregivers recognized. Ceca helped shape our culture to one of support and recognition. The software is user friendly, and the mobile app makes it easy to participate. The staff of Ceca are warm and considered part of our family!”

~ **Kay Halverson, Executive Director, Mary Marshall (Volunteers of America), Arlington, VA**

“While our honorees welcome the cash award, it’s the recognition from their peers that really moves them. We’ve had more than 35 percent of our staff receive nominations. That’s incredible reach!”

~ **Malene Davis, CEO, Capital Caring (Hospice), Falls Church, VA**

“We serve communities in two very economically distinct areas of the city, and have found that caregivers at both locations have benefitted immensely from the ability to recognize and be recognized by their peers, residents and families.”

~ **Steve Nash, CEO, Stoddard Baptist Global Care, Washington DC**