



Advancing quality. Improving lives.

BUSINESS PARTNERS & SPONSORS

... our preferred long-term care service and product providers

GET THE MOST FROM YOUR MEMBERSHIP!



BUSINESS PARTNER BENEFITS:

- Exhibitor discounts at PHCA events (*\$550 value at Convention, \$275 value at Summit*)
- A free profile on Marketplace and four free advertising posts annually (*\$1000 value*)
- Complimentary access to post jobs on the PHCA careers board (*\$100 value*)
- Members only access to PHCA website – receive policy, regulatory, and news updates
- Your Business Listing on the PHCA Website
- Your Business Listing in the PHCA Directory (*over 1500 distributed statewide*)
- Invitation to attend PHCA education and networking events at member rate
- PHCA referrals based on member inquiries
- Invitation to participate in PHCA advocacy initiatives i.e.; Rally Day in Harrisburg
- Opportunity to participate in PHCA Board of Director's Vendor Advisory Committee
- Receive Bi-weekly email news updates
- Periodic PHCA webinars to provide industry updates and solicit member feedback

Annual Membership Dues \$535



PLATINUM SPONSORSHIP BENEFITS:

- Complimentary 2019 Prime Convention Booth (*\$2500 value*)
- Full-page, Color Ad in the 2019 Convention Program Materials (*\$900 value*)
- Free Profile on Marketplace and Unlimited Free Advertising Posts (*\$1000+ value*)
- Company Name and Logo on Convention Meeting Materials and Signage
- Featured in "Partner Spotlight" on PHCA's website homepage (*\$1700 value*)
- Invitation to participate in PHCA Advocacy Initiatives
- Exclusive Spring Board of Directors & Sponsors Reception for two company representatives
- 2019 Convention Attendee Contact List
- Opportunity to Provide an Educational Webinar to PHCA members
- Opportunity to Provide an Educational Session at a PHCA event
- Company Name, Website Link and Logo on PHCA Website Partner's Page
- Convention Kick-Off Event with PHCA Board of Directors for two company representatives
- PHCA Board of Directors Vendor Advisory Committee
- 2019 Business Partner Membership (including all above-mentioned benefits) (*\$535 value*)

Annual Platinum Sponsorship \$6000

QUESTIONS? CONTACT:

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