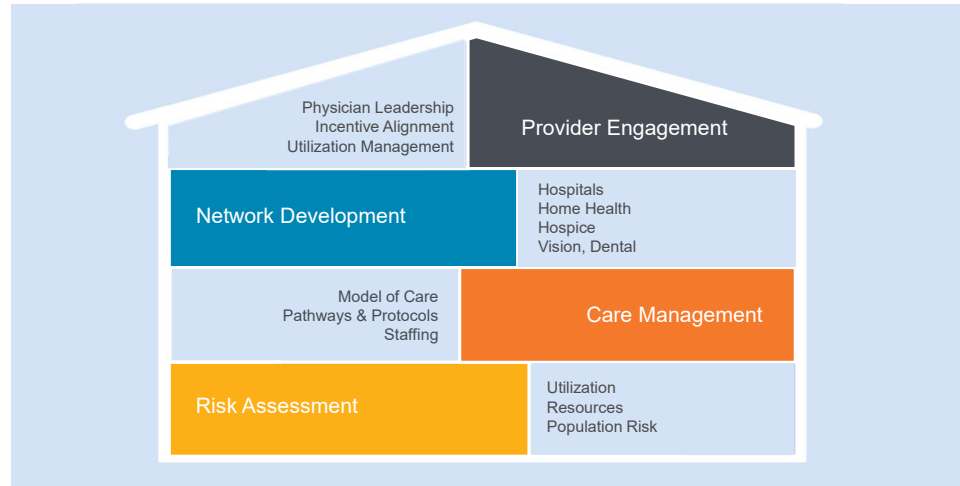


Sunrise Advantage Plan Building Blocks



SUNRISE SENIOR LIVING PROPRIETARY & CONFIDENTIAL INFORMATION 2017



An Enhanced Way of Delivering Care

- Senior living provider owned health plan
- Uses Medicare Advantage Institutional and Chronic Care Special Needs Plan platform to modernize Medicare benefits and their delivery
- Employs Nurse Practitioner/Physician model that has been proven to deliver improved clinical outcomes
- Positions Sunrise Senior Living to successfully align with other alternative payment models such as ACOs and Bundled Payments
- Protects our communities and brand against outside managed care plan penetration as States move toward Managed Long-Term Services and Supports
- Allows for growth and development of preferred provider networks based on their quality outcomes and not simply relationships with the communities
- Extra primary care and care coordination is a value-add for our residents and their families who support and care for them
- Competitive marketing advantage in the crowded senior housing sector

SUNRISE SENIOR LIVING PROPRIETARY & CONFIDENTIAL INFORMATION 2017

