

PENNSYLVANIA HEALTH CARE ASSOCIATION
ANNUAL BUSINESS MEETING

DRAFT

Wednesday, September 28, 2016 • 8:00 AM

Lancaster Marriott/Lancaster County Convention Center, Lancaster, Pennsylvania

Call to Order: Paul McGuire, Chair, called the meeting to order at 8:00 AM. Paul welcomed the attendees to the convention and introduced the 2015/2016 PHCA Board officers: Paul McGuire, Chair; Sue Morey, Vice Chair; and Sean Buckman, Secretary/Treasurer. Paul went on to announce the 2017/2018 slate of officers: Sue Morey, Chair; and Sean Buckman, Vice Chair and Karen McCormack, Secretary/Treasurer.

Paul thanked his fellow officers, Sue and Sean, as his two-year term comes to an end at the end of the year. During his tenure, Paul ensured that the PHCA re-branding effort started under David Leader's chairmanship was completed. He also strongly supported the Association's commitment to drive quality care. Paul led the initiative to fill the retiring Dr. Stuart Shapiro's position as President and CEO of PHCA. Paul conducted an extensive, thorough national search hiring Russ McDaid as Dr. Shapiro's replacement.

Paul thanked the PHCA staff and turned the meeting over to Russ McDaid for his initial state of the association update.

State of the Association Update: Russ McDaid, President and CEO of PHCA, began by thanking Paul, the Board of Directors and PHCA staff. He went on to thank the providers in attendance for the quality care given to Pennsylvania's long-term care residents each and every day. Russ shared that his role as President and CEO began January 1, 2016. He went on to introduce each staff member and highlight the role each plays within PHCA.

Russ then shared highlights and Association accomplishments and challenges of the past year. He reported that in January, 2015 when he took office, Governor Tom Wolf announced plans to implement Medicaid Long-Term Care, known as Community Health Choices, in Pennsylvania. Since then, PHCA has been meeting with state officials to help shape the program to best meet the needs of Pennsylvania long-term care providers and will continue to do so throughout the program implementation set to start in the southwestern area of Pennsylvania on January 1, 2018. A convention educational session introducing the three managed care organizations, AmeriHealth Caritas, PA Health and Wellness and UPMC is scheduled for later today. Workforce initiatives is another area in which PHCA has become heavily involved to help long-term care providers with challenges around recruitment, training and retention of staff. CMS's quality measures continue to be an area of robust focus within PHCA with Sue Morey and Dawn Murr-Davidson, Director of Quality Initiatives, leading the charge with both nursing facility and AL/PC providers. The former CALM Committee has been transformed to a fully functioning Board which has made great strides in its first year. PHCA's in-person educational offerings and regular webinars along with active advocacy showcase PHCA's position as the leading long-term care advocacy organization with the Commonwealth. Efforts to pass Senate Bill 747 addressing lawsuit reform abuse continues to be a high priority for PHCA and its members. In July, state Auditor General Eugene DePasquale unveiled a performance review audit of the PA Department of Health oversight of skilled nursing facilities. Russ noted the challenge of state departments, media and consumer scrutiny encouraging the importance of getting positive stories out to the public and media. Funding remains an ongoing challenge with nursing homes underfunded but no new tax dollars to help support increased funding.

Russ, in closing, encouraged attendees to stay the course and stay strong, knowing PHCA has its interests and challenges at the forefront of each and every day in Harrisburg.

Adjournment: The business meeting was adjourned at 8:45 AM.