Educational Sessions – PHCA Convention
(The program is subject to change)

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<th>Code Key</th>
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<td>General Audience for SNF, AL, PC</td>
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**Code Key**

**15 CEUS AVAILABLE – SEPTEMBER 26 – 28, 2017**

**11.25 NURSING CES AVAILABLE**
(They are marked throughout with an ‘N’)

**3 PHYSICAL THERAPY CREDITS AVAILABLE**
(They are marked throughout with a ‘PT’)

Monday, September 25, 2017

11:30 AM – PHCA-PAC GOLF TOURNAMENT
(SHOTGUN START)
Seven Springs Mountain Resort Golf Course (pre-registration at www.phca.org)

4:00 – 7:00 PM – CONVENTION REGISTRATION OPEN

8:30 PM – MONDAY NIGHT FOOTBALL
Matterhorn Lounge (Main Lodge – Lower Level)
Dallas Cowboys at Arizona Cardinals
Sponsored by

**Tuesday, September 26, 2017**
(7 CEUs)

7:00 AM – CONVENTION REGISTRATION OPEN

7:00 – 8:30 AM – BREAKFAST BUFFET
SLOPESIDE DINING ROOM (MAIN LODGE)

8:30 – 9:30 AM (1.0 Credit)

A-1: MAKING SOCIAL MEDIA WORK FOR YOU – GA, AL, PC (SEASONS 1 & 2)
This presentation is an introductory session for anyone wishing to learn more about SM (social media) usage and SEO (search engine optimization).

Roni Fogelman, President and Founder, Ledgerock Consulting
Michael Rodriguez, Senior Associate, Ceisler Media & Issue Advocacy
Elizabeth Stoner, New Media & Graphic Design, Ceisler, Media & Issue Advocacy

A-2: ASSESSING COMMON PSYCHIATRIC DISORDERS IN OLDER ADULTS – GA, AL, PC, N, Q (SUNBURST)
Discuss overall mental health statistics and facts regarding older adults and identify the causes and risk factors for senior mental illness.

Amber Hedeman, Clinical Liaison, Haven Behavioral Hospital of Eastern PA

A-3: SUCCESSFUL RESTORATIVE PROGRAM...WHEN NURSING AND THERAPY COLLABORATE – N, Q, PT (SNOWFLAKE)
Are you interested in improving your Quality Measures? Focusing on the person-centered clinical programming and functional outcomes will improve your marketability as a quality SNF in your community as you improve your residents’ Quality of Life. You will learn how collaboration between nursing and therapy will lead to a successful RNP and how your RNP impacts CMI, SNF 5 Star Rating, and your success with the SNF QRP.

Dave Lishinsky, VP of Clinical Compliance, AdvantageCare Rehabilitation
Kathy Kemmerer, LPNAC, RAC-CT 3.0, CPRA, AdvantageCare Rehabilitation

A-4: BUILDING A SUCCESSFUL SAFE RESIDENT HANDLING AND MOBILITY PROGRAM – GA, AL, PC, N, Q (FOX DEN)
Discuss SPH challenges; identify risky transfers; Provide strategies to prevent injuries to staff and residents; steps to implement successful SPH.

Esther Murray, Safety Management Consultant, MEMIC

A-5: TRADITIONALIST TO MILLENNIALS – WHO THEY ARE, HOW TO GET, GROW & KEEP THEM! – GA, AL, PC, HR, N (WINTERGREEN)
Provide awareness of the various generations in the workforce, how they interact with each other based on characteristics and where to find them.

Grace Vazquez, Director of Career Outreach
Kathy Kissinger, Company Employment Manager
Both with Country Meadows Retirement Communities

A-6: WHY QUALITY MATTERS NOW MORE THAN EVER: POLICY BREAKTHROUGHS IN MEDICAID AND MEDICARE – $ (HEMLOCK)
Medicaid MCOs and Medicare are creating new outcomes-based measures that the profession must understand to thrive in the new era of health care. We will discuss the quality outcomes, measures, and programs that will be required to progress under Medicaid and Medicare policies of both today and tomorrow.

Aaron Frazier, Head of Government Affairs, First Quality Healthcare

SESSION A-7: DECREASING LEGAL RISK IN YOUR FACILITY ASSESSMENT – Q, R, $ (SEASONS 4 & 5)
This session will provide an overview on the intent by CMS to require an annual facility assessment as part of the Phase II Requirements of Participation. The presenter will discuss how the facility assessment can benefit the nursing facility but will also increase awareness on how to avoid both legal and regulatory risks associated with the facility assessment.

William J. Mundy, Partner, Burns White, LLC
9:45 – 10:45 AM (1.0 Credit)
A-8: POLST IN ACTION – GA, AL, PC, N, Q (WINTERGREEN)
Join presenters in a discussion about how one community implemented POLST, follow how it evolved over time, gain an understanding of how these discussions successfully helped providers meet patient wishes and clarify goals of care, and have a chance to ask questions and share your insights.
Dr. Leon Kraybill, Division Chief, Geriatrics, and Medical Director, Preferred Provider Network; Lancaster General Health
Jennifer Wagner, Advance Care Planning Program Coordinator, Lancaster General Hospital

A-9: ENGAGING RESIDENTS TO BECOME “RESEARCH PIONEERS” IN FALL RISK MANAGEMENT – GA, AL, PC, N, Q (SEASONS 1 & 2)
Learn how residents became pioneers in looking for new methods of addressing fall risk by participating in a medical research study for balance.
Kim Eichinger, Executive Director of Fitness, Country Meadows Retirement Communities

A-10: LEGAL AND ETHICAL ISSUES IN PHYSICAL THERAPY – N, Q, R, PT (HEMLOCK)
The Health Insurance Portability and Accountability Act of 1996 (“HIPAA”) will be reviewed as it relates to the provision of physical therapy services, with an emphasis on the legal requirements applicable to the practicing physical therapist. A general review of the major federal fraud and abuse rules applicable to physical therapists will be undertaken so that participants may be better able to identify potential legal areas of concern.
Paul Welk, PT, Attorney, Tucker Arensberg, P.C.

A-11: MAKING THE CONNECTION: LINKING FACILITY ASSESSMENT AND QAPI PLAN – N, Q, S (SUNBURST)
Session sponsored by Medline
Administrative requirements in the final rules of participation include the development of a facility assessment and a QAPI plan with implementation in Phase 2, by November 28, 2017. The interaction and interconnection of these requirements should not be underestimated. The facility assessment defines the services provided, needed staff competencies and staffing requirements. Failures in quality may be linked to and analyzed in relation to the facility assessment and the QAPI plan. This session will explore components of the facility assessment, examine the link between the facility assessment and the QAPI plan, distinguish adverse event monitoring, and review regulatory requirements for the facility assessment and QAPI.
Cindy Mason, VP Provider Services, Providigm
Sponsored by Medline

A-12: UTILIZING THE PUBLIC WORKFORCE DEVELOPMENT SYSTEM TO INCREASE YOUR EMPLOYEE RECRUITMENT POOL AND RETENTION – GA, AL, PC, HR (FOX DEN)
A panel will present opportunities for the skilled nursing, assisted living and personal care industry to partner with the public workforce development system to enhance the recruitment pool and provide support for industry training and retention efforts.
Jesse McCree, Executive Director, SCPa Works
Clayton Fitch, Director, Southeastern PA Healthcare Alliance

A-13: ALTERNATIVE PAYMENT MODELS: PAYMENT MODEL INNOVATIONS IN LONG-TERM AND POST-ACUTE CARE – $ (SNOWFLAKE)
Is your organization prepared for today’s new payment models which include Medicare ACOs and post-acute bundled payment programs? This session will help you identify the key reasons to consider participating in Advanced Payment Models, understand the primary opportunities for long-term and post-acute organizations within pertinent APMs and evaluate your organization's readiness to participate in Advanced Payment Models.
Diane Link, RN, MHA, Director of Clinical Services
Vicki Freedman, Associate
Both with Black Tree Healthcare Consulting

A-14: WHAT YOU NEED TO KNOW ABOUT PREPARING FOR SURVEYS AND RESPONDING TO AN ADVERSE SURVEY/LICENSURE ACTION – N, Q, R (SEASONS 4 & 5)
This session will address strategies and best practices in preparing for a survey as well as the appeal options available to long-term care providers in response to an adverse survey.
Kimber Latsha, Managing Shareholder
Tanya Daniels Harris, Senior Associate
Both with Latsha Davis & McKenna, P.C.

11:00 AM – 12:00 PM (1.0 Credit)
A-15: MANAGED CARE ON YOUR OWN TERMS - $ (SNOWFLAKE)
Learn from the experience of a long-term care company that took on the total Medicare Benefit clinical risk allowed by CMS by forming an affiliated Institutional Special Needs Plan (ISNP). The presenters will explore the prerequisites for taking on clinical care management and financial risk, the “make or buy” decision, the process for creating a provider sponsored ISNP through state regulators and CMS, capital, provider network, and staffing requirements, and marketing and clinical implementation.
Scott Rifkin, Managing Partner & CEO, Mid-Atlantic Health Care
Rick Grindrod, CEO, Provider Partners Health Plan

A-16: DISASTER PLANNING AND PREPAREDNESS – GA, AL, PC, N, Q (SUNBURST)
The presentation will focus on preparing for any type of home and/or business-related disaster, including Active Shooter training. Discussion of fire, water and biological hazards as well as a demonstration of an actual Active Shooter event will be provided.
Sean McCabe, Owner, SERVPRO
Mike McGrory, Owner, SERVPRO
A-17: PLANTING THE SEEDS OF A FERTILE WORKPLACE – GA, AL, PC, HR (FOX DEN)
This session will talk about the organizational commitment to mutual civility among community occupants. This bedrock of a positive culture is often overlooked while problems are solved at the surface, not at the root. Attendees will receive suggestions of how to arrive at this outcome with their co-workers and community members. Reap the benefits of rich soil and watch your community's culture blossom!
Jim Bryan, Founder, The Professional Humanitarian Project LLC

A-18: TEAM APPROACH WITH REHAB IS A STEPPING STONE FOR HOSPITAL PARTNERSHIPS – N, Q, PT (SEASONS 1 & 2)
Hospital readmissions are a CMS focus in assuring quality care and are now linked to payment. Hospitals are incurring penalties and will affect LTC facilities starting October 2018 utilizing 2017 data. Your therapy staff is one entity in a team approach for identifying, addressing, and educating on clinical issues timely as well as working together to achieve the best resident outcomes. Root Cause Analysis is necessary to appropriately identify issues. Tools and systems will be introduced as well as therapy's role in helping address each resident's comprehensive needs with special focus on residents with dementia and pain.
Robin Boyle, Vice President of Operations, Premier Therapy
Julia Bellucci, Director of Clinical Development, Premier Therapy

A-19: LOOKING AHEAD: USING TELEMEDICINE TO REDUCE COSTS AND IMPROVE THE QUALITY OF CARE IN THE NURSING HOME – N, Q, $ (SEASONS 4 & 5)
This session will discuss the frequency, cost, and consequences of potentially avoidable hospitalizations of nursing home residents, summarize the evidence-base for using telemedicine to reduce potentially avoidable hospitalizations of nursing home residents, identify how to address the most significant barriers to using telemedicine to reduce potentially avoidable hospitalizations of nursing home residents, and articulate how you can implement and use telemedicine to reduce potentially avoidable hospitalizations of nursing home residents.
Steven Handler, Associate Professor, Chief Medical Informatics Officer, University of Pittsburgh and UPMC Community Provider Services

A-20: WASHINGTON’S IMPACT ON SKILLED NURSING AND SENIOR HOUSING FINANCING – $ (HEMLOCK)
A review of recent cybersecurity issues with real-world examples, plus discussion of strategies to protect the organization.
Jason Almiro, Director of Healthcare Research, BOK Financial

This session will explore the functions of a Power-of-Attorney Agent for Residents. Particular attention will be paid to the reading and interpretation of language in a Power-of-Attorney Document as well as the responsibility and limitations of a Power-of-Attorney Agent. The session will also discuss how a Power-of-Attorney Agent differs from a Court Appointed Guardian.
Brian Dietrich, Owner/Managing Partner, Law Office of Brian Scott Dietrich, P.C.
in a nursing facility and best practice in quality of care in an assisted living/personal care environment.  
*Wendy Mildner, VP Clinical Services, Senior Services of America*

**A28: TRANSFORMATIONAL CHANGE – KEEPING THE CARE AND CARING TOGETHER – GA, AL, PC, N, Q (FOX DEN)**

“We’ve learned many lessons in striving to ensure that person-centered-care and resident choice remain our “standards of excellence”. One of those lessons is that all things – RESIDENT, quality of life, quality of care, staff, environment, leadership, community, ALL departments, compliance – are linked. Using the HATCh™ model, we’ll discuss those links and apply key principles impacting the journey from an “institutional care model” to an “individualized care model” -- a Culture of Care, Safety and Choice.

*Ray Miller, Director of Risk & Safety Solutions, Direct Supply*

**3:45 – 5:00 PM (1.25 Credits)**

**A-29: HOW TO ENGAGE IN MEDIA RELATIONS – GA, AL, PC, N, S (GRAND BALLROOM)**

What do you do when a reporter shows up unexpectedly at your facility? How do you answer a press call inquiring about a situation at your center? This presentation will give you tips to help you navigate those challenging situations. Interviews give you a chance to comment productively, correct inaccuracies, build credibility, and position your center in a positive light. Media relations isn’t just about responding. This session also will help you identify opportunities to use the media to share the good stories about your facilities.

*Kurt Knaus, Managing Director, Ceisler Media & Issue Advocacy  Kirk Dorn, Senior Director, Ceisler Media & Issue Advocacy  Eric Kiehl, Communications/PR Director, PHCA*

**5:00 – 7:00 PM – EXHIBIT HALL AND RECEPTION**

Enjoy the famous martini bar while networking with peers and seeing new and already acquainted exhibitors.  

*Thanks to our martini bar sponsor: Brockie Pharmatech*

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**Wednesday, September 27, 2017**

(5 CEUs)

**7:00 AM – CONVENTION REGISTRATION OPEN**

**7:00 – 8:30 AM – BREAKFAST BUFFET**

*SLOPESIDE DINING ROOM AND ALPINE ROOM (MAIN LODGE)*

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**8:30 – 10:00 AM (1.5 Credits)**

**B-1: STATE OF ASSOCIATION AND BUSINESS MEETING PLUS KEYNOTE SPEAKER – ROCKY BLEIER – GA, AL, PC (GRAND BALLROOM)**

Russ McDaid, President and CEO of PHCA, will review 2017 PHCA initiatives and results and present the challenges, opportunities and vision for the future.  

*This will be immediately followed by an inspiring presentation by Rocky Bleier, Vietnam War veteran and former Pittsburgh Steeler legend.*

**Susan Morey, PHCA Board Chair**  
**Russ McDaid, President & CEO, PHCA**  
**Rocky Bleier, former Pittsburgh Steeler legend**

**10:00 AM – 12:00 PM – EXHIBIT HALL**

Don’t miss your Rocky Bleier autograph and….

**12:00 – 1:30 PM (1.0 Credit)**


Since 2011, predatory out-of-state law firms have placed more than 150 full-page advertisements in newspapers across Pennsylvania, targeting nursing facilities, personal care homes and assisted living residences. These ads, ranging from misleading to downright inaccurate, have led to increased costs associated with defending lawsuits. Unfortunately, our sector is not alone in the fight against lawsuit abuse, as other Pennsylvania health care providers, small businesses and manufacturers have found themselves in the crosshairs of lawyers more interested in lining their pockets than protecting consumers. This session will focus on the current tort environment at the state and national levels, the efforts of PHCA and Pennsylvania’s business community to improve Pennsylvania’s tort environment, and thoughts and suggestions from an attorney with a long history of defending nursing facilities in court.

*Panelists:*

**Kevin Shivers, President, National Federation of Independent Business**

**William J. Mundy, Partner, Burns White**

**Zach Shamberg, Director of Legislative Affairs, PHCA**

*Moderator: Russ McDaid, President & CEO, PHCA*

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**1:45 – 3:00 PM (1.25 CEUs)**

**B-3: OFFICE OF LONG-TERM LIVING (OLTL) UPDATE– R, S (SUNBURST)**

Hear the latest news from the PA Department of Human Services (DHS), Office of Long-Term Living (OLTL) to include updates on Community HealthChoices, nursing facility reimbursement and policy issues and general information of use to our long-term living partners.

*Jen Burnett, Deputy Secretary, Office of Long-Term Living  Kevin Hancock, Chief of Staff, Office of Long-Term Living*

**B-4: THE IMPORTANCE OF INFECTION CONTROL AND PREVENTION IN THE ASSISTED LIVING AND PERSONAL CARE ENVIRONMENT – AL, PC, N, Q (SEASONS 1 & 2)**

Participants will increase their knowledge of the importance of infection control and prevention in personal care and assisted living communities. Utilizing scenarios, the presenters will highlight industry best practices and discuss the benefits of proactively adopting infection control prevention strategies.

*Chris Lorah, Corporate Director of Wellness, Wilmac Corporation  Mike Ligo, Regional Director of Personal Care Services, Quality Life Services*
B-5: OLDER ADULTS PROTECTIVE SERVICES ACT (OAPSA) UPDATE – GA, AL, PC, HR, N, Q, R (WINTERGREEN)
This session will provide an overview of the Older Adults Protective Services Act (OAPSA) as well as related regulations and facility responsibilities in terms of resident’s rights, abuse prevention and reporting. The session will also review the requirements regarding the use of background checks in the hiring process of new facility employees.
Denise Getgen, Director, Protective Services Office, PA Department of Aging

B-6: LESSONS LEARNED FROM CMS INFECTION CONTROL PILOT SURVEY PROGRAM – N, Q (SEASONS 4 & 5)
This session will review the CMS Infection Control Pilot Survey Program and lessons learned from Pennsylvania Nursing Centers that experienced these surveys. Participants will learn how to take the results of these pilot surveys and apply them to the Infection Control Regulations that are part of the Phase 2 Requirements of Participation.
Dawn Murr-Davidson, Executive Director of Clinical Education and Quality Initiatives, Guardian Eldercare

B-7: HOORAY FOR TRAINING: DEVELOPING A STAFF DEVELOPMENT PROGRAM THAT EVEN EMPLOYEES WILL LOVE! – GA, AL, PC, HR, N (FOX DEN)
Trainings don't have to be boring! This session will review ways to "spice up" those same-old, same-old sessions so staff actually WANT to be there!
Lori Dierolf, President, Open Door Training & Development

B-8: MANDATORY REPORTING OF CRIMES: CURRENT OBLIGATIONS AND IMPLEMENTATION OF “PHASE II” FEDERAL REQUIREMENTS OF PARTICIPATION – HR, R, $ (SNOWFLAKE)
The Federal Requirements of Participation impose a “Phase II” deadline of November 28, 2017 for long-term care facilities to develop and implement certain written policies and procedures that ensure compliance with Section 1150B of the Social Security Act. The goals of this presentation are to review the current mandatory reporting requirements of Section 1150B of the Social Security Act, to identify the “Phase II” Federal Requirements of Participation and to discuss development of the required written policies and procedures.
John Kennedy, Esquire, President & CEO, Kennedy, PC Law Offices
Benjamin Glatterfelder, Esquire, Kennedy, PC Law Offices
Rodney Myer, Esquire, Kennedy, PC Law Offices

2:30 PM – SPORTING CLAYS (SPORTING CLAY COURSE)
Meet in the hotel lobby at 2:00 PM for transportation to the Seven Springs Sporting Clay Course (pre-registration at www.phca.org). This activity is not for credit.

B-9: PA DEPARTMENT OF HEALTH AND LIFE SAFETY CODE UPDATE – Q, R, $ (GRAND BALLROOM)
Catch up on the latest news from the PA Department of Health (DOH). Plus, get the most up-to-date Life Safety Code (LSC) news from the DOH. Participants will hear more detailed information about building safety requirements for nursing facilities, cultural change provisions within the newest edition of the LSC, renovation and construction process and other survey and enforcement updates. It’s your chance to direct your questions and concerns to department staff.
Susan Williamson, Director, Division of Nursing Care Facilities Charles Schlegel, Life Safety Code Administrator
Both with the PA Department of Health

B-10: PA DEPARTMENT OF HUMAN SERVICES BHSL UPDATE FOR AL AND PC – AL, PC (SUNBURST)
Bureau director, Jacci Rowe will provide the latest updates and new initiatives relating to Assisted Living Residence and Personal Care Home licensing.
Jacqueline Coates-Rowe, Director, Bureau of Human Services Licensing, PA Department of Human Services

B-11: BARIATRIC CARE IN LONG-TERM CARE – GA, AL, PC, N, Q (SNOWFLAKE)
Speaker to be announced

B-12: ARE YOU A BOSS…OR A LEADER? – GA, AL, PC, HR, N (WINTERGREEN)
This session will look at the difference between being a Boss and being a Leader, and what that means to both you and your team.
Kevin Bean, ANHA/PHCA, LaurelWood Care Center

B-13: NEW DAY, NEW RULES: A COMPLETE GUIDE TO FACILITY IMPLEMENTATION OF THE MEGA RULE – Q, R, $ (SEASONS 1 & 2)
This program will detail regulatory changes facing SNFs this year and beyond, with focus on the SNF “Mega Rule” and Value-Based Payment initiatives.
Sheryl Rosenfield, Director of Clinical Services
Vincent Fedele, Director of Analytics
Both with Zimmet Healthcare Services Group, LLC

4:45 – 6:45 PM – FREE ALPINE SLIDE RIDES (SLOPESIDE)

B-14: AN OVERVIEW OF MENTAL CAPACITY FROM THE LEGAL AND MEDICAL PERSPECTIVE – N, R (SEASONS 4 & 5)
Learn about the rules concerning capacity, legal documents and how you and your patients can plan effectively to deal with the effects of incapacity.
Jeffrey Bellomo, Attorney, Bellomo & Associates, LLC.

4:45 – 6:45 PM – FREE ALPINE SLIDE RIDES (SLOPESIDE)

ENJOY DINNER AT YOUR LEISURE – SEVERAL ON-PROPERTY DINING OPTIONS AVAILABLE

8:00 PM – 12:00 AM – PHCA-PAC CASINO, DERBY AND DANCE PARTY (ALPINE ROOM – MAIN LODGE – LOWER LEVEL)
GET YOUR TICKETS IN ADVANCE AT THE CONVENTION REGISTRATION DESK OR AT THE DOOR - $25 CONTRIBUTION TO THE PAC

Enjoy a FUN night of table games, horse racing, dancing and drinks. * * * *
Thursday, September 28, 2017
(3 CEUs)

7:30 AM – CONVENTION REGISTRATION OPEN

7:00 – 8:30 AM – BREAKFAST BUFFET
SLOPESIDE DINING ROOM (MAIN LODGE)

8:30 – 9:30 AM (1.0 Credit)
C-1: TEAM BUILDING IN AN ERA OF CONSTANT TURNOVER – GA, AL, PC, HR, N (SUNBURST)
What can you do to keep a team moving forward when there is frequent turnover? And, is all turnover bad? How much energy do you have to hold a team together, recruit and on-board new employees and juggle all your other tasks? How can you empower your team to do their job and not demand your constant attention? This interactive workshop will explore these questions while providing down to earth easy-to-use team leadership skills.
Brian Block, ARM, ARM-P, Director of Risk Management
Karen Brannon, Risk Management Executive
Both with Brown and Brown Insurance

C-2: ASSISTED LIVING RESIDENCE LICENSURE: WHY AND HOW TO TRANSITION – AL, PC (SNOWFLAKE)
In this session, attendees will learn why they should consider a transition to assisted living residence licensure and the difference between assisted living and personal care, identify challenges that do and can exist, including: the federal definition of home and community based services, physical site requirements, enhanced staffing requirements, as well as policy and procedure requirements, learn assisted living residence licensing processes and different regulatory requirements associated with assisted living and will hear from an assisted living provider on the why their organization made the switch, opportunities and benefits following a transition and additional challenges that were realized during and after the transition.
Scott Burkholder, Business Development, Horst Construction
Jacqueline Coates-Rowe, Director, Bureau of Human Services Licensing, PA Department of Human Services
Megan Campbell, Senior Vice President of Operations, IntegraCare Corporation
Gail Weidman, Director, Policy and Regulatory Affairs, PHCA

C-3: DEMENTIA – HANDLING STICKY SITUATIONS WITH DIGNITY AND HUMOR – GA, AL, PC, N, Q (WINTERGREEN)
Diffusing sticky situations caused by dementia related behaviors can be accomplished artfully with dignity and often humor.
Deatra “Dee” Adkins, RN, BSN, NHA, CDP, Senior Living Consultant, Arnett Carbis Toothman LLP
Denise Park, RN, Clinical Consultant, Arnett Carbis Toothman LLP

C-4: COMMONLY HEARD, COMMONLY SAID—HOW CATCHPHRASES HELP AND HURT NURSING HOME PRACTICE – GA, AL, PC, N, Q (SEASONS 1 & 2)
Falls, pressure ulcers and nursing care can be impacted by communication between staff members as well as the residents/families we serve. This program will focus on common issues of verbal and written communication that enhance or detract from the care provided to residents. Examples include “If it isn’t documented, it wasn’t done,” “Comfortable people don’t fall,” and “The bed/chair alarm was used to prevent falls.”
Irene Warner-Maron, Assistant Professor, Philadelphia College of Osteopathic Medicine

C-5: REVENUE CYCLE – BILLING STRATEGIES FOR MCOs – S (HEMLOCK)
Collecting A/R from Medicaid MCOs is going to be very difficult. Your survival depends on better collection strategies.
John Bair, Principal, The Lancaster Group, LLC
Dawn Snyder, Vice President, The Lancaster Group, LLC
Athena Wright, Senior Business Office Outsourcing Specialist, The Lancaster Group, LLC

C-6: HANDLING SUBSTANCE ABUSE AND ADDICTION ISSUES WITHIN YOUR COMMUNITY – GA, AL, PC, N, Q (SEASONS 4 & 5)
Learn how to handle substance abuse and addiction with dignity and privacy, while fulfilling your compliance, reporting, legal and ethical requirements. Attendees will learn to navigate the many acronyms of employment law and privacy (ADA, FMLA, HIPAA, EAPs, etc.) in the context of employee and/or resident addiction issues. Attendees will also learn how to limit liability (and legal fees) through effective risk management and how to navigate the various compliance and reporting issues.
Danielle Dietrich, Esq., Attorney, Tucker Arensberg, P.C.
Jeremy Farrell, Esq., Attorney, Tucker Arensberg, P.C.
Kenneth G. Scholtz, Shareholder, Tucker Arensberg, P.C.

C-7: VIOLENT INCIDENT TRAINING, PART 1 OF 2 – GA, AL, PC, HR, N (FOX DEN)
This course provides strategy and tactics to develop skills and response protocols to increase your survival in the event of a violent incident. The session will be covered in two parts for a total two-hour long in-depth training.
Anthony (Tony) Fritz, Partner/Founder, Director of Operations.
C.O.R.E. Principles Consulting Group

9:45– 10:45 AM (1.0 Credit)
C-8: OSHA UPDATE – GA, AL, PC, HR, S (SEASONS 1 & 2)
The presenters will discuss various parts of the Hospital eTool available on the OSHA website (https://www.osha.gov/SLTC/etools/hospital/index.html). The eTool is a very useful resource that is fully interactive and provides an overview of hazards with referenced OSHA standards covered in the health care workplace. The presentation will cover an overview of an OSHA inspection in a health care facility and enforcement standards such as the Bloodborne Pathogens Standard (29 CFR 1910.1030) and Respiratory Protection (29 CFR 1910.134). The presentation will also cover OSHA coverage of Workplace Violence (OSHA Directive CPL 02-01-058, (January 10, 2017) and Ergonomics in the health care workplace.
Christopher Gavin, Health Compliance Officer
Patrick Kerr, Health Compliance Officer
Both with the U.S. Department of Labor, OSHA Pittsburgh Office

C-9: UTILIZING ROOT CAUSE ANALYSIS TO REDUCE ANTIPSYCHOTICS – GA, AL, PC, N, Q (SUNBURST)
Be challenged to think outside of the box and develop a new way of
providing care for a person with progressive dementia and behavioral symptoms.

Jennifer Holcomb, Director of Memory Support, Cross Keys Village

C-10: CYBERSECURITY, RANSOMWARE, AND DATA: PRACTICAL STRATEGIES FOR PREVENTING AND MITIGATING CYBERSECURITY ISSUES – GA, AL, PC, S (SNOWFLAKE)
A comprehensive review of recent cybersecurity issues with real-world examples, plus discussion of strategies to protect the organization.
Cathlin Sullivan, Counsel, Buchanan Ingersoll & Rooney PC
William Conaboy, Counsel, Buchanan Ingersoll & Rooney PC

C-11: FALL REDUCTION STRATEGIES – GA, AL, PC, N, Q (SEASONS 4 & 5)
In this session, the presenter will provide practical tips on enhancing assessment strategies and fall reduction ideas to make an improved impact on resident falls in Assisted Living, Personal Care and Memory Care communities.
Wendy Mildner, VP Clinical Services, Senior Services of America

C-12: SKILLED NURSING FACILITY DATA ANALYSIS – HOW YOUR DATA CAN DRIVE YOUR REIMBURSEMENT – S (HEMLOCK)
This session will focus on how data is being used to drive reimbursement and the 5-star rating in the SNF.
Stephanie S. Kessler, RAC-CT, Partner, RKL
Tracy Montag, BSN, RN, RAC-CT, Manager, RKL

Marijuana use, both recreational and medical, has been a topic of great debate in recent years. Some form of marijuana is now legal in 29 states and Washington DC. However, use and possession are still a violation of Federal law. We'll discuss the state of the law in PA, various forms of the drug, reasons residents and/or their physicians may have an interest in the use of ‘pot’ and potential legal risks of allowing use in your facility.
Michael Hynum, President & Managing Partner, Hynum Law
Zach Shamberg, Director of Legislative Affairs, PHCA

C-14: VIOLENT INCIDENT TRAINING, PART 2 OF 2 – GA, AL, PC, HR, N (FOX DEN)
This course provides strategy and tactics to develop skills and response protocols to increase your survival in the event of a violent incident. The session will be covered in two parts for a total two-hour long in-depth training.
Anthony (Tony) Fritz, Partner/Founder, Director of Operations.
C.O.R.E. Principles Consulting Group

C-15: CLOSING KEYNOTE – WHAT RESIDENTS FEAR AND WHY WE HAVE TO KNOW – GA, AL, PC, N, Q (GRAND BALLROOM)
The creator of the groundbreaking study The Patient Empathy Project™, Colleen Sweeney reveals what residents fear most about the care they receive and what can be done to address those fears. Her keynote will leave you feeling empowered, encouraged and inspired.
And, of course, you’ll laugh (that’s a promise)! Laughing and learning will happen before you walk away with practical strategies that will dramatically transform your metrics.
Colleen Sweeney, RN, BS, CSP, Speaker, Consultant and Empathizer, Sweeney Healthcare Enterprises

12:00 PM – Convention Concludes

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SEE YOU NEXT YEAR...
NOVEMBER 13 – 15, 2018 AT THE VALLEY FORGE CASINO RESORT