2016 Annual Convention & Trade Show

THE FUTURE IS NOW.

September 27-29, 2016
Lancaster Marriott/Lancaster County Convention Center

Register at www.phca.org

PENNSYLVANIA’S PREMIER SKILLED NURSING, ASSISTED LIVING, PERSONAL CARE, POST-ACUTE CARE and REHABILITATION ASSOCIATION
Register now to attend Pennsylvania's premier skilled nursing, assisted living, personal care, post-acute and rehabilitation convention and trade show!

**REGISTRATION FEES:**

- **$100** for PHCA members
- **$299** for our potential members
- Plus, **$169**, special one-day rate for potential members, you pick the day to attend

Includes all educational sessions, breakfasts, lunches, break snacks and entrance to the exhibit hall (September 27 from 5 – 7 pm and September 28 from 11 am – 1 pm)

**KEYNOTE SPEAKERS**

**Tuesday, September 27 • Opening Keynote • 3:45 – 5:00 PM**

**Facing the Future With Humor**

**BRENDA ELSAGHER** is a national keynote speaker, comic and author who speaks “real talk” laced with amusing anecdotes. Elsagher is the author of five books, *If the Battle is Over, Why Am I Still in Uniform?; I’d Like to Buy a Bowel Please!; Bedpan Banter; It’s in the Bag and Under the Covers* and most recently, *Your Glasses Are on Top of Your Head.*

**Thursday, September 29 • Closing Keynote • 11:45 AM – 12:45 PM**

**THINK Don't Sink Your Healthcare Career.** Most people seem to be better at doing or directing than thinking or leading. Yet today’s challenging financial climate necessitates high level thinking. This session is based on research from Tim’s book *Transformation Thinking* and will teach health care professionals how to think innovatively and creatively. In this keynote, Tim will provide tips and techniques to increase personal brain power, while demonstrating how to encourage new thinking in times of rapid change. This session will answer questions like – What prevents people from thinking? How do you get others to think? How do you work effectively with co-workers at the opposite end of the thinking spectrum? What are the keys to better thinking? If you’d like better results in your organization, engage with Tim for a stimulating keynote that will inspire collaborative thinking, innovation and a work environment that fosters on-going creativity and better thinking.

**September 27 – 29, 2016**

Lancaster Marriott/Lancaster County Convention Center
LANCASTER COUNTY WELCOMES YOU

Lancaster is an appealing and diverse destination for visitors, offering not only our Amish history, but a thriving & hip downtown, wonderful family attractions, walkable small towns, lots of recreational activities and a wide array of dining venues. Take a buggy ride, many of which make a stop at an Amish farm, or enjoy some PA Dutch, pass-the-platter dining. Lancaster City offers a thriving arts scene, distinctive shopping, numerous restaurants & cafés and entertaining nightlife. Or head out to cool small towns like Lititz or Columbia, get active with ziplining or a bicycle tour, or travel backroads to beautiful vineyards & local craft breweries. Visit DiscoverLancaster.com for even more ideas!
# AT-A-GLANCE: Preliminary Educational Sessions

**Earn up to 16 CEUs (schedule is subject to change)**

<table>
<thead>
<tr>
<th>PAC Golf Tournament • Crossgates Golf Course (preregistration required) • Monday, September 26 • 12:30 PM Shotgun Start</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>A:</strong> Select Menus: The Challenges and the Payoffs</td>
</tr>
<tr>
<td><strong>H:</strong> Better Behavior Interventions: Solutions Other Than Antipsychotic Drug Use</td>
</tr>
<tr>
<td><strong>O:</strong> Best Practices to Align with ACOs, BPCIs and Managed Care</td>
</tr>
<tr>
<td><strong>V:</strong> Opening Awards Luncheon: HERO Award recipients will be recognized along with a lively 2016 Clinton vs. Trump and other key elections update you won’t want to miss</td>
</tr>
<tr>
<td><strong>W:</strong> Falls Prevention</td>
</tr>
</tbody>
</table>

**Trade Show and Back to the Future-themed Exhibit Hall • Tuesday, September 27 • 5:00 - 7:00 PM**

<table>
<thead>
<tr>
<th><strong>EE:</strong> PHCA State of the Association and MLTSS in 2017 and Beyond - What Does the Future Hold!</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>GG:</strong> PA Department of Health and Life Safety Update</td>
</tr>
</tbody>
</table>

**Trade Show, Lancaster County Specialties and Lunch in Exhibit Hall • Wednesday, September 28 • 11:00 AM - 1:00 PM**

Lunch in Exhibit Hall with Exhibitors - Networking Roundtables

**AL and PC Cocktail Reception • Wednesday, September 28 • 4:30 - 6:00 PM**

| **TT:** Closing Keynote Session - THINK Don’t Sink Your Healthcare Career with Tim Richardson |

More detailed information coming soon at www.phca.org
Method of payment:  ☐ Check enclosed  ☐ Discover / MasterCard / VISA / AMEX
Cardholder’s name: ____________________________________ Signature: ___________________________
Card number: _______________________________ Expiration Date (mo/yr): _________ 3-digit code: __________

Questions? Contact PHCA at 717-221-1800.  www.phca.org

Cancellation Policy: Cancellations made on or before Friday, September 16 will be subject to a 50% cancellation fee. No refunds will be made for cancellations after September 16, and registrants who fail to attend will not receive a refund. To cancel, please call 717-221-7936 before September 16.

PHCA FOUNDATION 2016 ANNUAL CONVENTION & TRADE SHOW
September 27-29, 2016 • Lancaster County Convention Center • Lancaster, PA

Name: ____________________________________________________________________________________________________
Title: ___________________________________________________________________________________________________
Facility/Company: __________________________________________________________________________________________
Address: __________________________________________________________________________________________________
Office phone: ( ) ______________ Cell: ( ) ______________ Fax: ( ) ______________
Email: ____________________________________________________________________________________________________

Please note: All future communications regarding the PHCA Annual Convention, including the distribution of your CEU credit certificate, will be sent to the email address you provide.

REGISTRATION
Attend all or select days for the same low price!

PHCA Member – $100
Potential Member – $299
Potential Member one-day rate – $169

Convention registration fee includes tuition, breakfasts, lunches, receptions, breaks and exhibit hall.

DO YOU NEED...
☐ Nursing credits
☐ Physical Therapy credits

Please check if needed. This information will help us generate your certificate.

To be a confirmed registrant, payment must be received in full in advance.

I plan to attend as follows: ☐ Full Convention (Tuesday, Wednesday, Thursday)
☐ One or Two Days (please indicate day(s) attending)  ☐ Tuesday  ☐ Wednesday  ☐ Thursday

☐ Member  ☐ Potential Member
Amount enclosed $ __________________

☐ Please check here if you require special services, including special dietary needs (i.e. handicap accessibility, Kosher meals, gluten free, etc.). Please indicate your specific need: __________________________________________________________________________________________

Register online at www.phca.org
2016 THE FUTURE IS NOW.

ANNUAL CONVENTION & TRADE SHOW

September 27-29, 2016
Lancaster Marriott/Lancaster County Convention Center
Lancaster, PA

PHCA Foundation
315 North 2nd Street
Harrisburg, PA 17101

2016 ANNUAL CONVENTION & TRADE SHOW

Lancaster Marriott/Lancaster County Convention Center
September 27-29, 2016

PHCA
Pennsylvania Health Care Association
Advancing quality. Improving lives.