



FOR IMMEDIATE RELEASE

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NEWS

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**PHCA Praises Selection of Nebraskan Hal Daub to Serve
As New President and CEO of AHCA/NCAL**

Harrisburg, PA – The Pennsylvania Health Care Association (PHCA) today called the selection of Harold J. Daub Jr. “an excellent choice” to serve as the new President and CEO of the American Health Care Association (AHCA) and National Center for Assisted Living (NCAL), and said his extensive public service background will help advance key long term care initiatives in Washington, D.C.

“We are fortunate to have a man of Hal Daub’s experience, background and perspective on federal issues to serve as our new national President and CEO,” stated Alan G. Rosenbloom, President and CEO of PHCA. “His extensive ties with many members of Congress on both sides of the aisle as well as the Bush Administration make us confident PHCA and our membership will be very well served.”

Daub is currently a partner with the law firm of Blackwell Sanders Peper Martin in Omaha, NE. and Washington, D.C. He previously served as Mayor of Omaha, NE. from 1995-2001, and served in the U.S. House of Representatives from 1980-1988. While in Congress, he served on the House Ways and Means Committee, the Public Works and Transportation Committee and the Small Business Committee.

In 2002, Daub was appointed by President George W. Bush to a four year term as Chairman of the Social Security Advisory Board – which he will retain while serving as President and CEO of AHCA/NCAL. He has also served from 1999-2001 as an elected Advisory Board Member of the United States Conference of Mayors, and from 1997-1999 was an elected Board Member of the National League of Cities. In 1990, Daub was appointed by President George H.W. Bush to the National Advisory Commission on Public Service.

“With so many key federal legislative and regulatory matters pending in Washington, we look forward to working with Hal Daub in a successful, highly cooperative manner to advance the interests of seniors and providers throughout the Commonwealth,” Rosenbloom continued.

“Our outgoing President and CEO, Chip Roadman, has served our profession ably and with distinction,” he continued. “Under Chip Roadman, the long term care profession has embarked upon an historic effort to work collaboratively with stakeholders to improve the quality of care in America’s nursing homes – and this is a legacy he can be proud of. We salute Chip’s service, and wish him well in future endeavors.”

PHCA is a statewide membership services organization representing more than 325 long-term care and senior service providers throughout the Commonwealth. Additional information about PHCA is available by calling 717-221-1800 or visiting www.phca.org.

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