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NEWS

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**PHCA Urges Strong Citizen Attendance for Saturday Aging Forum
At St. Mary's Medical Center in Middletown**
Community Gatherings Best Way to Share Ideas, Perspective and Information

Harrisburg, PA – Commenting on the upcoming Saturday, May 8 forum on Aging to be held at St. Mary's Medical Center in Middletown, PA, the Pennsylvania Health Care Association (PHCA) praised the local community for taking the time and effort to discuss all of the important aspects associated with securing long term care for our loved ones.

The forum, entitled, "Because You Care: A Forum for Families Seeking Safe and Quality Care for Aging Loved Ones," is being sponsored by St. Mary's, the *Bucks County Courier Times*, the Delaware Valley Alzheimer's Association, the Bucks County Area Agency on Aging, Comcast and the district attorney's office.

"We commend all of the organizations, interested parties and citizens involved in setting up this critically important community forum," stated Alan G. Rosenbloom, President and CEO of PHCA. "The topics of discussion are central to the well being of our parents, grandparents, families and communities. Local gatherings of this nature are the best means by which to share ideas, perspective and information on aging and all of its challenges."

Among the experts who will be participating in an informative panel discussion will be Dr. Daniel Haimowitz, chief of geriatric medicine at St. Mary's, member of the PHCA Board of Directors and a former President of the Pennsylvania Medical Directors Association; Danita Vetter of the Delaware Valley Alzheimer's Association, and Charles Kane of the area agency on aging.

"For the many citizens struggling with long term care decisions, or who soon will be, these experts can help one save time, resources and angst," continued the PHCA President and CEO. "We strongly urge the local community to utilize the panelists' expertise in answering what anyone will agree are difficult questions."

PHCA is a statewide membership services organization representing more than 325 long-term care and senior service providers throughout the Commonwealth. Additional information about PHCA is available by calling 717-221-1800 or visiting www.phca.org.

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